Product Opportunity "Sweet Spot Analysis" Worksheet

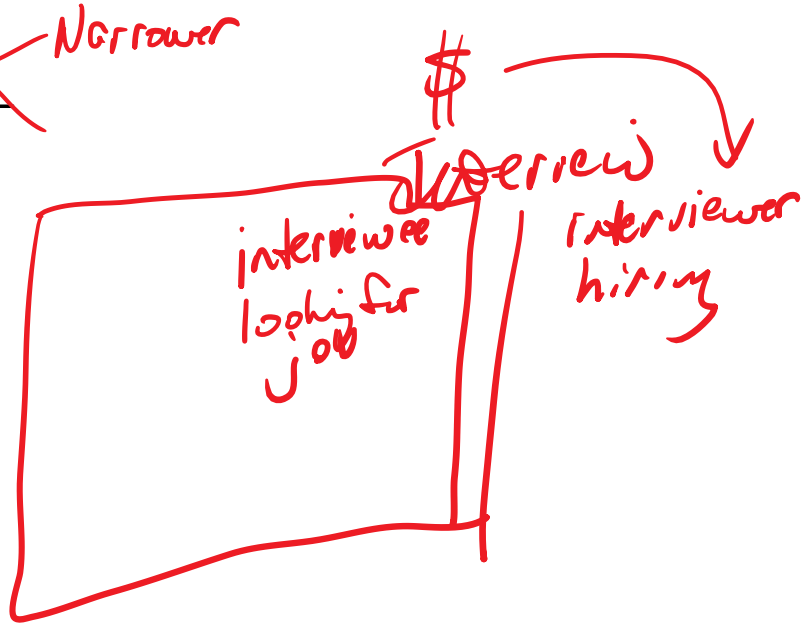
Topic: Job Interview

Target Audience: People who want a new job — Narrower

Product Type: Webinar Series w/ Coaching

Main Buyer Keywords:

job interview questions
" preparation
" tips
" guide



NOTES:

How to get ready for an interview ≠ get interviews
How to prepare for an interview
Tips to do well during interview
Goes way beyond the "common sense" guides you'll find elsewhere

Product Opportunity "Sweet Spot Analysis" Worksheet

Sales Copy

What's Included? (Sales Copy)	What's Important? (4-5 Stars)	What's Missing? (1-3 Stars)	Potential Sweet Spots For Me
How do well at career fair	show off skills		You won't find this information out on the Internet anywhere!
What to say to them?	Make a great impression		
What not to hear?	Different Scenarios of interviews!		
			Stand out by asking intelligent questions
Confidence		? to ask the interviewer	
Keep Cool			
Do your best		Behavioral interview techniques?	
Job fair		Interview Questions	
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